MARLBORO MAKE-A-MATCH CARD GAME

YOU MUST BE A SMOKER, 21 YEARS OF AGE OR OLDER TO PARTICIPATE
OFFICIAL RULES – NO PURCHASE NECESSARY

By participating in the MARLBORO Make-a-Match Card Game, you certify that you are a smoker, 21 years of age or older. To participate, complete the Official Smokers' Survey, including your complete name and address, with ZIP Code, birth date and signature. All surveys become the exclusive property of Philip Morris Incorporated and will not be returned.

- You will have one chance to play the MARLBORO "Make-a-Match" Card Game.
- How to Play: You and the Dealer each cut the deck. If the cards match, you win the *gear item pictured on the card: Marlboro Zippo® lighter (estimated retail value $29),* 2-Way Guide light (estimated retail value $20) or 4-in-1 Screwdriver Set (estimated retail value $4.95). Odds of winning are 36:100.
- One chance to play per person. One prize per person. All prizes will be awarded on site. Prizes are nontransferable; no substitutions allowed.
- Employees and their families of Philip Morris Incorporated, its affiliates, subsidiaries and advertising agencies are not eligible. Void where prohibited. Subject to all federal, state and local laws and regulations.

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Source: https://www.industrydocuments.ucsf.edu/docs/jmbp0003